

D.B.T.
2026



Sponsorship Opportunities

German Biotech Days | 21 & 22 April 2026, Leipzig



DBT 2025 in numbers

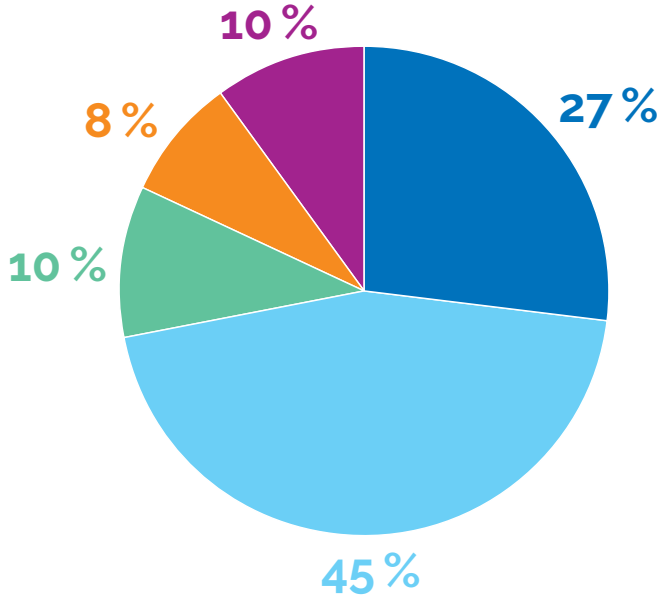
1,083
Attendees

715
Companies

77
Exhibitors

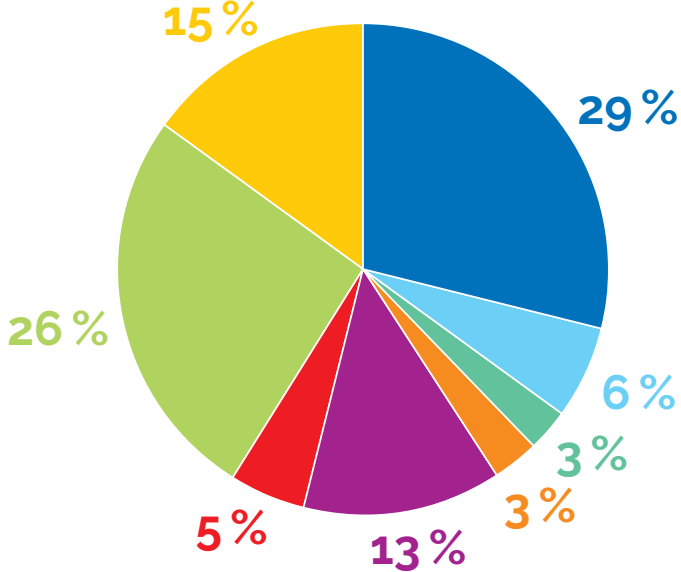
23
Countries

Breakdown by Job



- C-Level
- Mid-Level
- Coordinator/Administrative
- Science/Lab
- Other

Breakdown by Industry



- Biopharma
- Bioinformatics
- Academic Research & Transfer
- Service & Support
- Industrial & non-specific Biotech
- Big Pharma & Chem
- Investors
- Government & Clusters

Logo Branding



Platinum-Sponsorship

- Flyer in conference bags (printed & digital)
- Logo in program
- Special mention in the welcome address
- Mentioning in press releases and logo with advertisement
- Logo on conference materials incl. event website
- Blog post on the event website
- Two (2) complimentary tickets

6,000 Euro (plus VAT)

Gold-Sponsorship

- Logo in program
- Logo on conference materials incl. event website
- Blog post on the event website
- One (1) complimentary ticket

4,200 Euro (plus VAT)

Silver-Sponsorship

- Logo in program
- Logo on event website
- One (1) complimentary ticket

3,000 Euro (plus VAT)

Attendee on-Boarding

Limited to one sponsor each



Badge

- Full color logo on all name Badges
- Blog post on the event website
- Two (2) complimentary tickets

SOLD OUT



Lanyard

- Full color logo on DBT-Lanyard for name Badges
- Blog post on the event website
- Two (2) complimentary tickets

SOLD OUT

eTickets & Partnering

- Full color logo on Print@Home tickets
- Branding of Partnering Platform
- Branding of Partnering Messages
- Branding of check-in terminal
- Branding on-site signage
- Two (2) complimentary tickets

6,000 Euro (plus VAT)



Conference Bag & Inlays

Limited to one sponsor each



Bag

- Logo on the conference bag (Gym bag from organic cotton)
- Production volume: 1,000 pieces*, Distribution to all conference attendees
- Two (2) complimentary tickets

SOLD OUT

**Bags that are not distributed will be given to the sponsor for their own use.*



Program Guide

- Sponsor of the printed program (DIN A4)
- Advertising on inside front cover page
- Distribution to all conference attendees
- One (1) complimentary ticket

3,500 Euro (plus VAT)

Exhibition Floorplan Poster

- Sponsor of the printed Poster (DIN A2)
- Advertising on back site
- Distribution to all conference attendees
- One (1) complimentary ticket

3,500 Euro (plus VAT)

Sweets

- Inlay for the conference bag
- Production of 1,000 pieces fully customized to your corporate design
- One (1) complimentary ticket

2,500 Euro (plus VAT)



Notepads and Pencils

- Logo on notepads and pencils
- Production volume: 1,000 pieces, Distribution to all conference attendees
- One (1) complimentary ticket

SOLD OUT



Exhibition

Booth Space, Regular

- 3 x 2 m exhibition area
- Back wall (white) and power supply
- Two (2) complimentary tickets
- Promotion of the exhibitor via LinkedIn
- Company Profile on the event website

SOLD OUT

Booth Space, Small

- 2 x 2 m exhibition area
- Back wall (white) and power supply
- Two (2) complimentary tickets
- Promotion of the exhibitor via LinkedIn
- Company Profile on the event website

RESERVED

Program

Limited sponsor opportunities

Breakfast-Session Host

- Programme planning for a 60-minutes session in consultation with the organizer
- Including breakfast buffet for 30 pax
- Mention in program "Breakfast kindly sponsored by"
- Blog post on the event website
- Two (2) complimentary tickets

4,200 Euro (plus VAT)



Luncheon-Session Host

- Programme planning for a 30-minutes session in consultation with the organizer
- Mention in program "Luncheon kindly sponsored by"
- Blog post on the event website
- Two (2) complimentary tickets for speaker

4,200 Euro (plus VAT)

Side Event

Exclusively for 1 partner

- Event the day prior to the conference (15th April 2024)
- DBT pre-registration desk
- Blog post on the event website
- Two (2) complimentary tickets for DBT
- Organization and costs to be covered by the sponsor
- Officially added to the DBT program
- Dedicated mailing to registered attendees

SOLD OUT

Contact

If you are interested in one of these packages, please use the form on our website:

www.german-biotech.day/sponsoring/reservation.html

Of course, we can set up individual packages for you.

Contact:

Matthias Bach
Head of Marketing
BIO Deutschland e.V.
Tel.: +49 30 2332164-36
E-Mail: events@biodeutschland.org

Regional Contact:

Benedetta Dittmann
Eventmanagement & Marketing
Mobile: +49 174 6933804
E-Mail: events@leap-up.com
www.leap-up.com

